

TONOPAH DAILY BONANZA

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MEMBER ASSOCIATED PRESS MEMBER NEVADA PRESS ASS'N

W. W. BOOTH, EDITOR AND MANAGER

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 Delivered by Carrier, \$1.25 per Month.

TO SUBSCRIBERS.

Parties who do not receive their papers, or who have any cause for complaint, will oblige The Bonanza by notifying this office.

REWARD.

A reward of \$10 will be paid for information that will lead to the arrest and conviction of parties stealing The Bonanza from subscribers.

All legal advertisements will be charged for at the rate of \$1.00 per square for the first insertion. There will be no exception to this rate. No affidavit or publication will be made until the advertisement is paid for.

No advertising cut, one square inch or smaller, will be accepted unless made of metal. No wood base cut this size will be used. Wood cuts are dangerous to forms and press.

Entered at the postoffice in Tonopah as second-class matter.

A THOUGHT ON DISCOVERY DAY

ALL honor and reverence to the memory of Christopher Columbus, whose magnificent achievement is celebrated today! In the history of humanity it is a brief span from 1492 to 1915, yet in that period the western hemisphere has been wrested from savagery and its dominant power, the United States, has been made the custodian of the conscience of mankind.

No matter what may have been the motives of Columbus, a desire to gain the favor of the queen of Castile and Aragon, or to find a westward route to the Indies, or to discover a new world, no, it matters not. To his credit is the accomplishment as well as the intent. The intrepidity of the argonaut of the fifteenth century is almost without parallel in the annals of the world. As Miller said in the most compelling poem that perpetuates the name and fame of the poet of the Sierra, Columbus sailed "On and on and on."

He knew that sometime, somewhere, the homing birds would wing their flight on the horizon and lights would twinkle on the shore. He knew, for his faith was that of the faith of Isabella, who pledged her jewels in token of confidence and perfect assurance.

Columbus founded a new world and led humanity out of the wilderness of medieval oppression and intolerance. It is little wonder that one of the great fraternal organizations of the United States should have taken his name as their name, his tenets and his ambitions and determination as their model, in order that they might themselves seek out new worlds of fact and fancy, where they could plant their banner and salute it in the name of King Jehovah.

RENO AND TONOPAH METHODS CONTRASTED

BUSINESS men of Reno propose that the merchants of Nevada form a state association, the purpose of which is to keep money at home. It is planned by this method to reduce to a minimum the business done here by the mail order houses and supply the people of the commonwealth through local channels.

It is not surprising that the merchants of Reno should seek co-operation from the business men of smaller communities to place an embargo on the mail order catalogue. This would tend to divert a larger volume of business to Reno. The merchants there are intensely wide-awake and ever alert. Note the one and two page advertisements which are carried by the Reno newspapers and which are conned by subscribers to these papers throughout the state. The Reno merchants know how to advertise. They quote both quality and price, seeking to make one the best and the other the lowest.

It is not the habit of Reno men to cellar their summer goods when frost comes, with the hope of selling it as new on the following spring. No, they purchase advertising space and push their wares on the public, accepting cost price rather than keeping them on hand for another year. The reason why the Reno merchants are such extensive advertisers is because they have found that it pays big interest on the investment. There is little need for the mail order house to send its catalogues to Reno. The people would not read them, for they have been educated up by the newspapers there and by the town merchants to trade at home, and they find that it is the most economical and satisfactory thing to do.

There is probably less money circulated in Tonopah for the amount of the payroll than in any other town on earth. This does not mean that money is scarce, but that the relative payroll is large. The business men could keep a greater percentage of this money at home, if they would but study and adopt the methods of the Reno advertisers.

THE PEOPLE OF THE BALKANS

GRANTING that the tales were pure fiction, the characters imaginary, the local settings figments of the mind, the situations visionary, there still is an impelling force in Graustark, the Zenda stories, A Modern Mercenary and other tales that have appeared within the past two decades from the pens of the McCutcheons, Anthony Hope Hawkins and other writers who sought and found in the Balkan kingdoms, principalities and republics the most delightful and fitting localizations for their romantic and poetic fancies.

There is pathos and tragedy in the lives there. It evidences itself in either stoicism or blind frenzy. The Balkan people live and love and slay. They are almost in the same instant intoxicated with hope and sodden with despair. A strange people are these Slavs. We of Tonopah who are of other races do not fully appreciate their characters, looking merely to their characteristics, although we have excellent opportunity of studying them from every angle, provided we take the proper course in persuading them to remove the mantle of reserve.

The writer has succeeded in but two instances and the result has been the cementing of two friendships. One of the Slavs, of whose friendship he is proud, is a Dalmatian of scholarly appearance which does not belie his mental qualities. The other does not boast of mental attainments. He is a Bosnian and his hands are thickly calloused, for his labors are with his brawn instead of his brain, yet beneath it all, evidenced by his touching and tender domestic relationships, by the light that glows in his eyes and the flush that mantles his face when conversation leads about to international relationships and then veers to romance, poetry, art or song, there is assurance that though the palms are calloused, the heart is not and that the brain, less cultured and trained than that of the other friend, is not its inferior in sensibility.

The Balkan people are not aggressive of their own volition. They are made puppets against their will in this villainous chess game which the greater powers have been playing intermittently from the beginning of their history, and which they have never forced to a more conclusive issue than a stale mate or a draw. The Balkans hurl themselves at each other's throats and apparently are actuated by intense personal hatred, but such is not the case. Bulgaria, Rumania, Servia, Montenegro, Dalmatia and all the others are of many types but of a single race. They are ambitious for peace and progress, but enemies lurk on every side. If one of them should decline to accede to the demands of a powerful neighbor it would be crushed, annexed, enslaved. Bosnia and Herzegovina are evidences of the result of defying

Austria. Serbia was powerless when the allies made demand upon her, although in this instance there was the spirit of avengement for loss of territory, for the levying of tribute, for the crushing of industry, for one of the basest and most degrading tyrannies that the world has ever known. As to Dalmatia, it was powerless when demands were made upon it at the outbreak of hostilities between Austria and Italy. Rumania and Bulgaria are helpless in the hands of their dictators. Really the war cloud that hovered over the Balkans during the past half century was not one of their own creation, but emanated from St. Petersburg, Athens, Constantinople, Paris, London, Berlin and Vienna, and all that the people in the little kingdoms desired and prayed for was the unclouded sky and the opportunity to develop their resources, to cultivate the arts, to worship their God and be kind and helpful to their fellow man.

K. C. WILL ENTERTAIN

On Tuesday night at 8 o'clock the Knights of Columbus will be at home to their friends at their hall on Brouncker avenue. A choice literary and musical program has been prepared and all members are requested to be present and to bring their friends and acquaintances for the enjoyment of what promises to be a very delightful evening. It would afford the Tonopah council of the Knights of Columbus great pleasure to welcome all others of their good friends who wish to spend a pleasant hour with them and to those who read this

notice let it be known that they are most cordially invited to be present. —Adv912.

Proof of labor blanks for sale at Bonanza.

WALKER'S CORRAL

Hay, Grain and Wood

PHONE 842
ANDY ROUSH, Manager

SUBSCRIPTIONS FOR STOCK

IN THE

NEVADA FILM & MOTION PICTURE PRODUCING CO., INC.

(OF TONOPAH)

Can be made at the office of the Company in the old Skelton Brokerage Co's office, from 9 a.m. to 5 p.m.

2500 shares are offered at \$5 per share Par Value \$10.00

W. L. JAMES, Business Manager and Acting Secretary
NEVADA FILM AND MOTION PICTURE PRODUCING COMPANY, INC.
OF TONOPAH

TONOPAH,

NEVADA

MAXWELL TOURING CARS \$785

F.O.B. Tonopah

READY FOR IMMEDIATE DELIVERY

FULLY EQUIPPED WITH

Electric Lights, Self Starter, One Man Top, Speedometer

We will be glad to demonstrate and explain our easy payment plan

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Rooms 205, 206, 207 State Bank Bldg.

PHONE 942

TONOPAH :: :: NEVADA

HELEN M. RULISON, D.D.S.

...DENTIST...

Rooms 306-307 State Bank Building

TONOPAH :: :: NEVADA

Breakfast, Lunch and Dine at

The Montana Cafe

It Caters to Auto Parties. Private

Dining Rooms

THE NORTHERN

Entertainment Every Evening

HEADQUARTERS FOR GOOD SPORTSMEN

J. H. MINNICK, Proprietor

Nevada First National Bank of Tonopah

Capital, \$100,000.00

Ford
THE UNIVERSAL CAR

More than half the motor cars you see are Ford cars. Count them. The facts are plain because the Ford car has a record for efficient performance which speaks for itself in city and country through winter and summer—everywhere it has through service become "the universal car." Easy to drive and care for, and economical in operation and maintenance. Runabout \$390; Touring car \$440; Town Car \$640, f. o. b., Detroit.

ON SALE AT
TONOPAH AUTO SUPPLY CO.,
Tonopah, Nevada



NATIONAL REALTY AND INVESTMENT COMPANY

208 MAIN STREET TONOPAH, NEV.

TONOPAH CLUB

The Most up-to-date house in town
OPP THE POSTOFFICE

Everything strictly first-class

NICK ABLEMAN & CHAS. TAYLOR, Props.

NEW STAGE LINE

between

Tonopah and Goldfield

Connecting with Las Vegas & Tonopah R. R. and Tonopah & Tidewater R. R. trains to and from the south.

Leave Mizpah hotel, Tonopah 11:45 a. m.

Leave L. V. & T. office, Goldfield 8:00 p. m.

Fare, \$3.50. Dig, comfortable cars.

DESERT AUTO CO.

E. J. WENGER, Manager

MUSIC AND SONG

...AT THE...

Big Casino

EVERY NIGHT

Private Dance Floor

AL THACKERY - - - Proprietor

Get the Hydrogen Peroxide Habit

There should be a bottle of this preparation in every home. "Peroxide" should be used as a germicide, antiseptic and purifier. It destroys all impurities, is invaluable as an application to wounds, and is the most efficient mouth wash, as it destroys all bacteria and purifies the breath. A bottle should be kept in your medicine cabinet. Price 15c-25c-50c.

PROUTY'S UNION DRUG STORE

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